

Are You Really Safe? How Vulnerable Is Your Business to Cybercrime?

To shield your business from cyber threats, cyber awareness training is key. Our approach focuses on collaboratively developing strategies to identify and neutralise these threats. A key aspect of our training is the **KnowBe4 program**, acclaimed for its substantial role in **reducing phishing susceptibility by 75%**. Implementing this program boosts cybersecurity awareness and bolsters your organisation's defences.

Cybercrime: A Growing Concern

-  **Escalating Incidents:**
Cybercrime reports increased by 23% in 2023.
-  **Significant Costs:**
Businesses face substantial financial losses due to cybercrime, averaging \$46,000 – \$97,200, depending on small to large businesses.
-  **Varied Threats:**
From identity fraud to email compromise, the risks are diverse.

Source: Australian Government
[\(ASD Cyber Threat Report 2022-2023 | Cyber.gov.au\)](#)

KnowBe4's Demonstrated Impact

After KnowBe4 training, there's a notable 74.55% average decrease in phishing susceptibility among employees, highlighting the program's effectiveness in tackling cyber threats.

Proactive Cyber Awareness

Our collaboration with KnowBe4 has significantly improved cybersecurity knowledge for many customers. We emphasise the basics of cyber threats, a key element in creating a robust and secure working environment.

The Importance of Cyber Training

-  **Reduced Risk:**
Diminishes the chances of cyber-attack incidents.
-  **Regulatory Compliance:**
Ensures conformity with cybersecurity laws.
-  **Empowered Employees:**
Equips staff to identify and report threats.
-  **Security-Conscious Culture:**
Cultivates a vigilant and informed workplace.
-  **Cost-Effective:**
Averts financial losses from cyber incidents.

ROI of Cybersecurity Training:
For every dollar spent on cybersecurity training, organisations can reduce data breach costs by \$4.24
(Source: Ponemon Institute)

Ransomware Damage Costs:
Ransomware damages are projected to cost \$20 billion globally by 2024, up from \$11.5 billion in 2019
(Source: Cybersecurity Ventures)

Secure Your Business Now

Take proactive steps to protect your organisation. Partner with Truis for a Free KnowBe4 Demo and embark on a more secure future.

[Request Your Free Demo](#)

